



ACPA MICHIGAN

ANNUAL CONFERENCE 2023

REVITALIZE • REFRESH • RECHARGE

OCTOBER 16TH, 2023

Monday October 16, 2023

8:30 AM – Check-In and Networking

9:50 AM *WSU Applebaum Commons*

*Eugene Applebaum College of Pharmacy and Health Sciences Building
259 Mack Avenue, Detroit, MI 48201*

9:15 AM – Welcome and Introductions

9:25 AM *Room 0610 (Auditorium)*

9:25 AM – Opening Keynote from Dr. Heather Shea

10:25 AM



Room 0610 (Auditorium)

Dr. Heather D. Shea (she/her) is committed to enacting socially just and feminist student affairs praxis through fostering opportunities for student learning and development through co-curricular experiences on campus. Shea currently serves as President of ACPA College Student Educators International. Her presidency of the association (2023-2024) will coincide with ACPA's 100th anniversary. A member for over two decades, Heather has served on convention planning teams, chaired a commission, and co-founded a network. Before being elected President, Heather co-chaired the NextGen Institute. In 2012, she was honored as a Diamond Honoree by the ACPA Foundation.

Shea currently resides on the ancestral, traditional, and contemporary Lands of the Anishinaabeg – Three Fires Confederacy of Ojibwe, Odawa, and Potawatomi peoples where she works as the inaugural director of the office of Women*s Student Services: Advancing Women + Gender Equity at Michigan State University. In addition, Heather is a consulting faculty member with the Center for Gender in the Global Context (or GenCen), affiliate faculty in the Student Affairs Administration program (also at Michigan State University), and co-founder and host of the podcast Student Affairs Now.

A divorced mother of two teenagers, Heather is a transplant to the Midwest. She grew up in Colorado, completed her undergraduate and master's degrees at Colorado State University, and worked professionally at the University of Arizona and at the University of Idaho until 2013 when she and her family moved to mid-Michigan so that Heather could pursue her doctorate. Shea completed her Ph.D. in Higher, Adult, and Lifelong Education in the MSU College of Education where her dissertation research focused on the meaning-making and reflection of former students whose time in college involved engagement in sexual violence prevention initiatives through the creative arts. In 2020 her dissertation received the Burns B. Crookston Doctoral Research Award from the ACPA Commission for Faculty and Graduate Programs. In her free time, Heather enjoys running, gardening, and painting pet portraits.

Breakout Session 1

10:30 AM – **Learning to Embrace a “Yes, And” Philosophy In Our Work, Room 0460**

11:25 AM *Beth Dutridge-Corp, University of Michigan-Ann Arbor*

What happens when we bring improv to higher education? How can improv be incorporated into our interactions and daily practices and make us better student affairs professionals? Improv teaches one to listen carefully, communicate clearly, and to be spontaneous. This informative and interactive session will introduce attendees to the notion of “Yes, And” all while emphasizing how adopting this simple mantra can help you build collaboration, honor and empower those around you, and spark innovation and creativity in our work.

Corporate Partnerships Benefiting Career Development for Creatives, Room 0540

John Luther, Mark Chung Kwan Fan & Stephanie Gary, University of Michigan-Ann Arbor Stamps School of Art & Design

Have you ever started a program from scratch? What were the best practices? What worked or didn't work? Come to this session to learn about this new career-related program focused on career exploration, preparation, and mentorship. Join us to learn about the program focused on creative careers in the corporate sector and discuss your own experiences with launching something new!

Mental Health Outreach and Education on a University Campus Post Pandemic, Room 0610 (Auditorium)

Stephanie Kastely & Patricia Dixon, Wayne State University

Session will discuss using creativity to educate and discuss mental health and build resiliency on a university campus. Examples of previous mental health educational programming and continuing creative mental health programming in a hybrid setting will be discussed.

Responsible Supervision: What We Were Never Taught, Room 0360

Brittnie Daugherty & Drew Mason, Central Michigan University

Think back to grad school...did you ever have a class titled Supervision 101? Did you have any class that thoughtfully educated you on supervision? Most often, the answer is going to be 'no'. We are often called upon to be exceptional leaders and supervisors, but rarely given the tools to achieve excellence in either. This session will examine the differences of leadership and supervision and offer tenants of identity-based and inclusive supervision to help participants formulate a comprehensive, holistic supervision philosophy they can work towards. Let us help you achieve your supervision goals!

11:30 AM – **Lunch**

12:30 PM *WSU Applebaum Commons*

12:30 PM – **ACPA-MI Business Meeting**

1:00 PM *WSU Applebaum Commons*

Join us to learn ore about the future of the organization, vote on updates and governance, and participate in the vision of the organization based on needs of the state

Breakout Session 2

1:05 PM – **Empowering Student Success: Cultivating a Sense of Belonging in Higher Education, Room 0460**

2:00 PM *Anastasia Shikanova, Western Michigan University*

Join us for an engaging session that melds personal narrative with professional insights, as we explore the transformative power of fostering belonging in higher education. Drawing from my experience as a Fulbright international graduate student, this presentation interweaves personal journey with evidence-based strategies. Discover the parallels between diverse student experiences and learn to cultivate a sense of belonging that enhances academic achievement, mental well-being, and overall fulfillment. Through interactive discussions, shared anecdotes, and practical activities, participants will gain actionable methods to bridge cultural gaps, facilitate cross-cultural interactions, and establish impactful mentorship programs. This session seeks to inspire a shift in perspective that

celebrates diversity as an educational cornerstone. Let's collaboratively revolutionize higher education, guiding students toward their true potential and enriching the soul of our institutions.

Launching Opportunity Mobility: Identifying and Implementing Learning Pathways for Your Professional Development and Career Progression, Room 0360

Julia Heck & Anthony Webster, Eastern Michigan University

The presenters will highlight how they have identified and implemented learning pathways for their professional development and career progression, including pursuing advanced degrees (master/doctorate), developing professional development strategic goals, and intentional investment in leadership opportunities. In a mixture of content sharing, individual/small/large group dialogue, and reflection, attendees will explore how to launch their opportunity mobility, exploring how to maximize personal strengths for professional growth and idea sharing regarding how to navigate uncertainty and challenges. The presenters will engage attendees in rich dialogue and planning regarding cultivating a professional development mindset to identify professional career goals, navigate opportunities for professional development, and build effective implementation plans for achieving professional goals.

From Scratch: Establishing a Student Life Unit, Room 0364

Mark Chung Kwan Fan, John Luther & Stephanie Gary, University of Michigan-Ann Arbor Stamps School of Art & Design

This session covers the various aspects of establishing a new Student Life unit within an academic school at a large research institution. The presenters share the multiple layers of building a unit infrastructure while centering student-centered praxis, advocating for additional resources, and navigating power and political dynamics amidst a leadership transition. During the session, the presenters will use various methods to engage the audience while presenting the unit's work from the past two years.

The Premise of Self-Advocacy: How Individual Responsibility Perpetuates Institutional Inequities on College Campuses, Room 0540

Chloe Weigel, Michigan State University

This presentation will propose research on how minority students are compelled to navigate higher education through self-advocacy as a consequence of fundamental institutional problems that hinder their collegiate experience. Michigan State University (MSU) will be used as a case study in order to better understand this trend, specifically, the Resource Center for Persons with Disabilities (RCPD) at MSU. In spite of inclusion efforts, persistent issues affect students with disabilities which result in unequal representation and students are obligated to advocate for themselves. The prevailing culture of self-advocacy within higher education institutions prolongs inequalities where the responsibility to ensure they are treated equitably falls on students with disabilities rather than universities creating institutional changes to close inequality gaps which ultimately curbs academic and professional success. If these challenges are addressed, institutions can create a more supportive environment that empowers students from all backgrounds to thrive.

Breakout Session 3

2:05 PM –

The Power of Success Coaching, Room 0360

3:00 PM

Marla Garmo, Carretta Cooke & Kimberly Swisher, Wayne State University

Success coaching is a critical, individualized practice designed to motivate students, teach them how to plan, make decisions, and learn effective strategies for being successful. Developing a strong coaching mentality is key for every individual working with students at the collegiate level. In Warrior 360, Success Coaches are assigned a care load of students who we monitor and support during the entirety of their first academic year. Many of the strategies that we utilize to promote and support student success can be implemented by other higher education professionals on Wayne State University's campus. In many cases, asking simple prompting questions can shed light on a student's personal, emotional, and academic well-being, which ultimately allows staff to connect them with the best resources on campus to receive the necessary support. This session will not only share

successes from Warrior 360 but will also provide best practices for supporting long-term student success.

Pondering a Doctoral Degree Panel, Room 0610 (Auditorium)

Brianne Steele & Dr. Eric Archer, Western Michigan University

Pursuing a doctoral degree is a process, and this session focuses on the first major step: how one decides to pursue a terminal degree in educational leadership (higher education/student affairs). We invite you to hear from a panel of current doctoral students and recent graduates who will speak candidly about their decision to enter a doctoral program and their perspectives on the process. Panelists will also offer their insights regarding applying to, pursuing, and completing a doctoral degree program. Session facilitators encourage active discussion between panelists and attendees and those at all stages of the decision-making process are welcome to attend.

Gen Z First-Generation Unleashed: Navigating the Shifting Landscape of a Digital Generation by Embracing Challenges and Fostering Success, Room 0540

Helen Wilson & Nora Alhussainy, Wayne State University

Gen Z students are known as the digital generation and make up a large part of the student population at Wayne State University (WSU). These students are certainly shifting the landscape of higher education. Advisors are confronted with navigating this digital generation and understanding the characteristics of these students. As advisors, we are finding ways to engage and connect with them. Many of the Gen Z students are also First Generation with no parents that attended college. This session will focus on how advisors can help these students embrace their challenges and foster success. The resilience and the determination of Gen Z First-Generation students will be discussed and how these traits contribute to their success. Participants will take away practical ideas to empower these students and adjust to the realities of advising this digital generation.

Circle of Care: Why Self-Care Matters for Academic Advisors, Room 0364

Stacie Moser & Monika Saladiak, Wayne State University

In this presentation, attendees will learn about the advising circle program that was launched through the Advisor Training Academy (ATA) in the summer of 2022. This program is part of a new initiative with the goal of creating a safe space for academic advisors to create programming and focus on self-care. Often viewed as first responders, academic advisors can experience high levels of stress, burnout, and compassion fatigue. This session will cover reasons for advisor burnout and discuss some innovative strategies on how to reduce it. The session will conclude with a roundtable where attendees can share and learn from one another.

Breakout Session 4

3:05 PM –

Revitalizing for the Future: Plans for Graduate Program Review, Room 0360

4:00 PM

Patricia Marin & Salomon Rodezno, Michigan State University

Graduate preparatory programs in student affairs have evolved over the last several decades in response to the changing landscape of higher education and its diverse career entryways. To continue to implement needed changes, regular graduate program review is essential for the ongoing success and revitalization of all graduate programs. In this session we share the process used by one Student Affairs Administration Master's program to review and revise various components of its curriculum. Presenters invite HESA program coordinators, faculty, and graduate students to discuss the development of individualized program review plans and strategize how to address curricular and programmatic tensions inherent in program reviews. Key issues that will be discussed in this session include CAS Standards, credit hours, admissions, certifying exams, and practicum requirements. Resource materials will also be provided.

Cultivating Healing Spaces for Higher Education Professionals, Room 0364

Amy Radford-Popp & Brenda Nelson, Michigan State University

This session explores participant personal experiences with teams and leadership regarding challenging campus workplace environments, teams, and campus cultures. We will focus on the

concepts of vulnerability, belongingness, and psychological safety within teams and campus experiences, as well as share strategies which foster healing spaces which promote revitalization and an opportunity to refresh and recharge in our lives, in our workplaces, and in our overall communities. Conference attendees will leave with tools to guide them: to recognize how psychological safety fosters open communication, creativity, and innovation; to understand how psychological safety contributes to team performance, learning, and well-being; and to embrace the role that leaders have in promoting and sustaining a psychologically safe environment.

Setting a Solid Foundation for Incoming Students of Color, Room 0540

Stephanie Gary & Mark Chung Kwan Fan, University of Michigan-Ann Arbor

This session will cover the importance of supporting and engaging students of color within an academic school at a predominantly white institution. The presenters will use various methods to engage the audience while discussing the inaugural year of a two-day welcome program, followed by continued mentorship and support for their students of color as they are navigating their understanding of their college environment. This program provides students with mentorship and guidance to helpful information and resources; the perspective of a fellow student who has experience with racialized minorities, and support around their growth and development. The Welcome and Mentorship program is not intended to take the place of professional counseling, but rather to be a supplemental or alternative option for students seeking peer mentorship.

Making "Achieving the Dream" Appreciative: Through the Lens of Academic Advising, Room 0460

Angela Kuhlman & Chelsea Brandon, Lansing Community College

This presentation explores the 2021 roll-out of adopting the college wide student development theory of Appreciative Advising (Jennifer L. Bloom, Bryant L. Hutson, and Ye He), and how our academic advising team initiated, led, and supported elements of the college wide roll-out. We will reflect on our initiatives from the 2022-2023 academic year such as how we infused Appreciate Advising in student outreach and communications and increased accessibility related to student services. Additionally, we examine how on-going assessment and feedback has reshaped our programming, services, and support to our students. We will share highlights, lessons learned, and recommendations & tips on how Appreciative Advising can be utilized in various functional areas of Higher Education.

4:05 PM

Conference Wrap-Up and Raffle

WSU Applebaum Commons